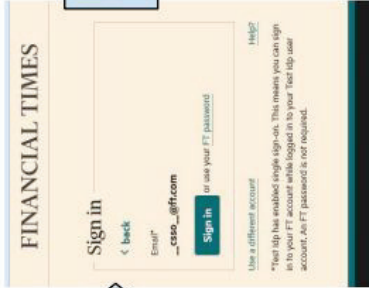
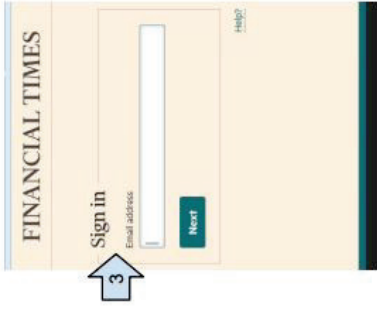


# FT Existing B2B User: First time SSO login



When a B2B user who is not signed in, clicks on an FT article/link e.g. Twitter

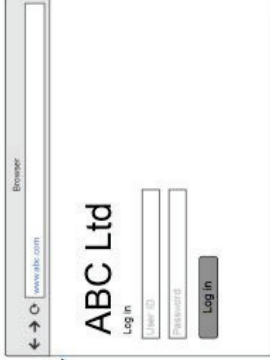


The B2B user will hit the barrier - Either the standard barrier or their organisation's bespoke barrier (if they have Access Manager) The user clicks 'Sign in'

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\*If the user is not logged into their work account (Or their Organisation's Identity Provider (IdP))

The user is directly to their Organisation's IdP page where they can log in with their account credentials. This is the Organisation's own page and external from the FT. Once logged in they go straight to their chosen FT article

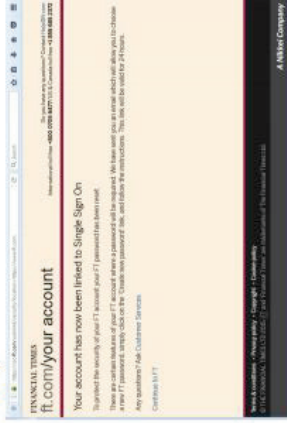


If it's the user's first time signing in via SSO

If the user's IdP email address matches an existing FT account email address, then the user's account is set up automatically

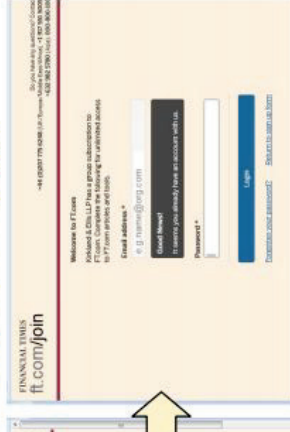
As part of this one time setup. The user is directed to a page to confirm that their FT account is now set up for SSO, before redirecting to the user's chosen article

For account security reasons, the user's password is reset. The user is sent an email to allow them to choose a new password if they wish



If the user's IdP email address does NOT match an existing FT account email address, then the user can manually link their FT account to their to SSO

As part of this one time setup. The user is directed to the licence sign up page



The user enters their existing FT account email address into the email field. The address is recognised and the user is asked to enter their existing FT password and login. The user is signed in and their FT account is linked to their SSO login

If the user does not have an existing FT account

The user simply completes and submits the signup form. They will receive confirmation that their account has been set up, and their account will be linked to SSO

The B2B user is recognised as being able to sign in via SSO. They click 'Sign in'

Providing the user is signed into their work account / or identity provider, then the B2B user is directed back to their chosen article

The B2B user is sent to the sign in page, and enters their FT account email address



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