INDUSTRY GUIDE: PHARMACEUTICALS

The following recommendations are a great way for those working in pharma to start optimising their use of FT.com.

Stay informed on important themes by adding these topics to your myFT. You can also follow your company and your competitors by searching the company names and selecting ‘Add to myFT.’

- Pharmaceuticals sector, Health sector, Health care, Medical science, Digital health, Disease control and prevention, Biotech, Drug prices.

Subscribe to newsletters for concise bursts of insight delivered to your inbox.

- FT Swamp Notes (Twice weekly newsletter from senior US columnists Rana Foroohar and Edward Luce as they discuss the biggest themes driving US politics, business and markets).

- Coronavirus Business Update (three times a week, how is coronavirus taking its toll on the global economy, markets and business? Stay briefed with the FT’s must-read coverage).

- #techFT (Daily coverage on how technology is transforming sectors, including pharma and healthcare. Its input stretches from San Francisco to China).

Further develop your intellectual curiosity by reading renowned FT journalists and opinion writers. Try following the below in myFT for a range of perspectives to help challenge and shape your own views.

- Sarah Neville (Pharma Editor), Hannah Kuchler (US Pharma Correspondent), Gideon Rachman (Chief Foreign Affairs Commentator), Edward Luce (US National Editor), Martin Sandbu (European Economics Commentator).

Consume the FT in different formats. Download the mobile app, listen to podcasts, watch video explainers, explore the most important graphics/data today.

www.ft.com/enterprise-resources